



Sponsorship Opportunities

Smart Cities MIAMI Conference | March 30+31, 2023

UNIVERSITY OF MIAMI • Lakeside Village, 1280 Stanford Drive, Coral Gables, FL 33146

For more information, please contact: 305.243.4962 • idscc@miami.edu

PRESENTING Sponsor \$25,000

- Recognition in **Conference title** in all collateral and electronic materials: including save the date, invitation, program, and pre- and post-event communications
- Prominent corporate or personal sponsorship level recognition on **Smart Cities Miami website**, with click-through link on your logo to your corporate homepage
- Opportunity to invite an executive to serve as a **panelist or moderator**
- Title Sponsorship recognized in Conference **opening and closing remarks**
- Opportunity to **present remarks** during the Conference
- Recognition in media relations and **pre- and post-event news** articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or the School of Architecture
- Prominent corporate (or personal) sponsorship recognition on Conference **signage at the event**
- Prominent corporate (or personal) sponsorship recognition on event **printed and online program**
- **Social Media:** Recognized four (4) times pre-event via IDSC Twitter, Instagram, LinkedIn, and Facebook platforms
- **Double-page, full-color spread** in event printed and online program
- Recognition on **name badge** as Presenting Sponsor
- **Fourteen (14) passes** to Smart Cities MIAMI 2023 Conference

PANEL Sponsor: \$10,000

- Recognition as **Panel Sponsor** in all collateral and electronic materials: including save the date, invitation, program, and pre- and post-event communications
- Prominent corporate or personal sponsorship level recognition on **Smart Cities Miami website**, with click-through link on your logo to your corporate homepage
- Opportunity to **introduce panel**

Sponsorship Opportunities

Smart Cities MIAMI 2023 Conference

- Panel Sponsorship recognized in Panel **opening and closing remarks**
- Recognition in media relations and **pre- and post-event news** articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or the School of Architecture
- Prominent corporate (or personal) sponsorship level recognition on Conference **signage at the event**
- **Social Media:** Recognized three (3) times pre-event via IDSC Twitter, Instagram, LinkedIn, and Facebook platforms
- **Full-color page** in printed and online event program
- Recognition on **name badge** as Panel Sponsor
- **Eight (8) passes** to Smart Cities MIAMI 2023 Conference

Reception Sponsor: \$5,000

- Recognition as **Reception Sponsor** in all collateral and electronic materials: including save the date, invitation, program, and pre- and post-event communications
- Prominent corporate (or personal) sponsorship level recognition on **Smart Cities Miami website**
- Prominent corporate (or personal) sponsorship level recognition on Conference **signage at the event and in reception venue**
- Recognition as Reception Sponsor in **Conference remarks**
- Recognition in media relations and **pre- and post-event news** articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or the School of Architecture
- **Social Media:** Recognized three (3) times pre-event via IDSC Twitter, Instagram, LinkedIn, and Facebook platforms
- **Full-color half page** in printed (and online) event printed (and online) program
- Recognition on **name badge** as Reception Sponsor
- **Six (6) passes** to Smart Cities MIAMI 2023 Conference

Event Sponsor: \$2,500

- Recognition as **Event Sponsor** in all collateral and electronic materials: including save the date, invitation, program, and pre- and post-event communications
- Corporate (or personal) sponsorship level recognition on **Smart Cities Miami website**
- Corporate (or personal) sponsorship level recognition on Conference **signage at the event**
- Recognition in media relations and **pre- and post-event news** articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or the School of Architecture
- **Social Media:** Recognized one (1) time pre-event via IDSC Twitter, Instagram, LinkedIn, and Facebook platforms
- Recognition on **name badge** as Event Sponsor
- **Four (4) passes** to Smart Cities MIAMI 2023 Conference

*Promotion as used herein refers to event promotion rather than sponsor promotion. All benefits are subject to receipt of sponsor agreements, sponsor logos, and other required materials in time to meet production deadlines. Sponsor logos, briefs and promotional materials are subject to review and approval by the University of Miami prior to use in recognition materials as indicated above. Sponsorships for this event may not be paid through a donor-advised fund.