

Sponsorship Packages

Thursday, April 15, 2021 • 1:00 - 4:00 PM | Webinar



Presenting Sponsor \$25,000

- Recognition in **title** of Smart Cities Miami 2021 Conference in all collateral, electronic communications including Save the Date, invitation and post event communication
- Prominent corporate or personal sponsor recognition on Smart Cities Miami 2021 Conference website, with click-through link on your logo to your corporate homepage
- Corporate logo (premier position) prominently visible throughout the conference and hyperlinked to sponsor website
- Opportunity to invite an executive to serve as a panelist or moderator
- Opportunity to present remarks during the conference
- Sponsor recognized in conference remarks
- Recognition in media relations and pre- and post-event news articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or School of Architecture
- Social Media: Recognized four (4) times before and day of event via University of Miami Institute for Data Science and Computing (IDSC) Twitter, Instagram, and Facebook platforms

Gold Sponsor: \$10,000

- Recognition as **panel sponsor** in all collateral, electronic communications: including Save the Date, invitation and post event communication
- Prominent corporate or personal sponsor recognition on Smart Cities Miami 2021 Conference website, with click-through link on your logo to your corporate homepage
- Opportunity to introduce panel and recognition as **“panel”** sponsor
- Corporate logo prominently visible throughout the conference and hyperlinked to sponsor website
- Sponsor recognized in conference remarks
- Recognition in media relations and pre- and post-event news articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or School of Architecture
- Social Media: Recognized three (3) times before and day of event via University of Miami Institute for Data Science and Computing (IDSC) Twitter, Instagram, and Facebook platforms.

Promotion as used herein refers to event promotion rather than sponsor promotion. All benefits are subject to receipt of sponsor agreements, sponsor logos, and other required materials in time to meet production deadlines. Sponsor logos, briefs and promotional materials are subject to review and approval by the University prior to use in recognition materials as indicated above. Sponsorships for this event may not be paid through a donor-advised fund.

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Silver Sponsor: \$5,000

- Recognition in all collateral, electronic communications: including Save the Date, invitation and post event communication
- Corporate or personal sponsor recognition on Smart Cities Miami 2021 Conference website
- Corporate logo prominently visible throughout the conference and hyperlinked to the sponsor website
- Sponsor recognized in conference remarks
- Recognition in media relations and pre- and post-event news articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or School of Architecture generated post-event publications
- Opportunity to host networking breaks and recognition as “break” sponsor
- Social Media: Recognized four (2) times before and day of event via University of Miami Institute for Data Science and Computing (IDSC) Twitter, Instagram, and Facebook platforms.

Bronze Sponsor: \$2,500

- Recognition in all collateral, electronic communications: including Save the Date, invitation and post event communication
- Corporate or personal sponsor recognition on Smart Cities Miami 2021 Conference website
- Corporate logo prominently visible throughout the conference
- Sponsor recognized in conference remarks
- Recognition in media relations and pre- and post-event news articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or School of Architecture
- Social Media: Recognized one (1) time before and day of event via University of Miami Institute for Data Science and Computing (IDSC) Twitter, Instagram, and Facebook platforms.



Institute for Data Science and Computing
School of Architecture

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