Sponsorship Opportunities

Smart Cities MIAMI Conference | March 30+31, 2023

UNIVERSITY OF MIAMI • School of Architecture, Jorge M. Pérez Architecture Center, 1223 Theo Dickinson Dr., Coral Gables, FL 33146

For more information, please contact: 305.243.4962 • idsc@miami.edu

PRESENTING Sponsor $25,000

- Recognition in **Conference title** in all collateral and electronic materials: including save the date, invitation, program, and pre- and post-event communications
- Prominent corporate or personal sponsorship level recognition on **Smart Cities Miami website**, with click-through link on your logo to your corporate homepage
- Opportunity to invite an executive to serve as a **panelist or moderator**
- Title Sponsorship recognized in Conference **opening and closing remarks**
- Opportunity to **present remarks** during the Conference
- Recognition in media relations and **pre- and post-event news** articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or the School of Architecture
- Prominent corporate (or personal) sponsorship recognition on Conference **signage at the event**
- Prominent corporate (or personal) sponsorship recognition on event **printed and online program**
- **Social Media:** Recognized four (4) times pre-event via IDSC Twitter, Instagram, LinkedIn, and Facebook platforms
- **Double-page, full-color spread** in event printed and online program
- Recognition on **name badge** as Presenting Sponsor
- **Fourteen (14) passes** to Smart Cities MIAMI 2023 Conference

PANEL Sponsor: $10,000

- Recognition as **Panel Sponsor** in all collateral and electronic materials: including save the date, invitation, program, and pre- and post-event communications
- Prominent corporate or personal sponsorship level recognition on **Smart Cities Miami website**, with click-through link on your logo to your corporate homepage
- Opportunity to **introduce panel**

smartcities.miami.edu/sponsorship-opportunities

- Panel Sponsorship recognized in Panel **opening and closing remarks**
- Recognition in media relations and **pre- and post-event news** articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or the School of Architecture
- Prominent corporate (or personal) sponsorship level recognition on Conference **signage at the event**
- **Social Media:** Recognized three (3) times pre-event via IDSC Twitter, Instagram, LinkedIn, and Facebook platforms
- **Full-color page** in printed and online event program
- Recognition on **name badge** as Panel Sponsor
- **Eight (8) passes** to Smart Cities MIAMI 2023 Conference

Reception Sponsor: $5,000

- Recognition as **Reception Sponsor** in all collateral and electronic materials: including save the date, invitation, program, and pre- and post-event communications
- Prominent corporate (or personal) sponsorship level recognition on **Smart Cities Miami website**
- Prominent corporate (or personal) sponsorship level recognition on Conference **signage at the event and in reception venue**
- Recognition as Reception Sponsor in **Conference remarks**
- Recognition in media relations and **pre- and post-event news** articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or the School of Architecture
- **Social Media:** Recognized three (3) times pre-event via IDSC Twitter, Instagram, LinkedIn, and Facebook platforms
- **Full-color half page** in printed (and online) event printed (and online) program
- Recognition on **name badge** as Reception Sponsor
- **Six (6) passes** to Smart Cities MIAMI 2023 Conference

Event Sponsor: $2,500

- Recognition as **Event Sponsor** in all collateral and electronic materials: including save the date, invitation, program, and pre- and post-event communications
- Corporate (or personal) sponsorship level recognition on **Smart Cities Miami website**
- Corporate (or personal) sponsorship level recognition on Conference **signage at the event**
- Recognition in media relations and **pre- and post-event news** articles related to the event generated by University of Miami Institute for Data Science and Computing (IDSC) and/or the School of Architecture
- **Social Media:** Recognized one (1) time pre-event via IDSC Twitter, Instagram, LinkedIn, and Facebook platforms
- Recognition on **name badge** as Event Sponsor
- **Four (4) passes** to Smart Cities MIAMI 2023 Conference